

E-Commerce Web Sites

Overall Rating

9.00

NetworkSolutions.

Product Name

E-Commerce Web Sites
by Network Solutions

Reviewed By

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Summary

E-Commerce Web Sites by Network Solutions provide one stop shopping for those wishing to have an online E-Commerce Web Site presence. E-Commerce Web Sites will fit any budget, and will provide the smallest of business operators with a professional web tool that can easily be compared to companies who have invested thousands of dollars for the same functionality.

Strengths

E-Commerce Web Sites require no plug-ins or software to download. E-Commerce Web Sites provide you with a turn key e-commerce solution, which will allow you to sell to millions of potential customers 24 hours a day, seven days a week. You can be up and running in a very short period of time, and do not need to spend thousands of dollars on consulting or web design fees to get there. E-Commerce Web Sites have predefined templates whose columns, colors, and layouts can be modified to suit your own individual taste.

Separate from the product, I believe the staff at Network Solutions needs to be recognized as one of the greatest strengths behind this product. You will be hard pressed to find a more dedicated and honorable group of individuals who appear to take the success of their product as a direct reflection of themselves. This was truly apparent to me in my dealings with this team of superb professionals.

Limitations

I did not see any product limitations. This product was a huge surprise. I was amazed at how easy it was to set up a test website, bring product and pictures into the system, manage the inventory in conjunction with the QuickBooks Interface, and administer the lifecycle of my sales transactions.

Wish List

I would like to see the product documentation further enhanced for the novice user. If you are computer savvy you can figure things out on your own. The documentation has been improved from the 1st time I reviewed the product, but I continue to see some areas that could be further developed.

Product Ratings	Rating
<p>Setup and Installation:</p> <p>Set up and installation was simple. There was nothing notably unique about it.</p>	9.0
<p>Interface:</p> <p>The interface is completely seamless. The QuickBooks web connector will transfer inventory set up in QuickBooks to the website, as well as transfer completed sales transactions back to QuickBooks.</p>	9.5
<p>Features:</p> <p>E-Commerce Web Sites enable you to have as many products, categories, pictures, etc., as you require. You can import your inventory directly from QuickBooks, and export your sales transactions back to QuickBooks.</p> <p>I was most impressed with how the sales were brought into QuickBooks. The customer information and sales transactions were automatically set up while the payment transaction is transferred into the Undeposited funds account to await deposit into the appropriate bank account. There is absolutely no redundancy with having to enter the data twice.</p> <p>The package comes complete with a domain name, Web site hosting, shopping cart and catalog functionality, several payment options including access to a merchant account, sales reports, tax and shipping calculators.</p>	9.0
<p>Ease of Use/Service and Support</p> <p>The product is easy to use, but is not intuitive. The company has great product support for the Online Store, and the staff is knowledgeable and willing to help. They also have online support, will open up a case if they can't assist you and need to escalate the issue, and get back to you very quickly with responses. Read the documentation folks, it will save you time and effort.</p>	8.5
<p>Data Security / Privacy</p> <p>Security is determined at both the E-Commerce Web Sites and QuickBooks levels. The end-user will only be performing the functions or have access to the areas that have been defined by the system administrator.</p>	9.0
<p>Integration with QuickBooks</p> <p>The product integrates beautifully with QuickBooks. Managing inventory and sales transactions are one step processes.</p>	9.0

Ratings Definitions

10.0 (Perfect):
This exceedingly rare score is reserved for a product that is as perfect as it could be.

9.0 to 9.9 (Spectacular):
A product that receives a rating in this range succeeds at meeting all of its intended users' needs and has no meaningful drawbacks.

8.0 to 8.9 (Excellent):
A product that receives a rating in this range is superior in so many ways that its relatively few drawbacks are not very important.

7.0 to 7.9 (Very good):
While the strengths of a product scoring in this range certainly outweigh its weaknesses, it has some minor faults that certain users should be aware of.

6.0 to 6.9 (Good):
This range represents a product that is above average. Its strengths slightly outweigh its weaknesses, making it good for most uses but not a standout.

5.0 to 5.9 (Average):
A product that scores in this range is functional but unremarkable.

4.0 to 4.9 (Mediocre):
Products in this range are below average. They fall in the middle of the pack for most features, but suffer from a few additional major flaws.

3.0 to 3.9 (Poor):
A customer should probably not consider purchasing a product in this range or lower. There may be one or two specialized circumstances, however, that could justify the purchase of this product for a very low price for a specific demand.

2.0 to 2.9 (Terrible):
A product that receives a rating in this range does not satisfy any of its intended users' needs and has no meaningful strengths.

1.0 to 1.9 (Abysmal):
A product in this range should never have been produced. This product has no redeeming qualities and worse, may actually harm the user or the user's productivity.