

## Largest Collection of Mississippi Pottery and Art, Southern Food & Gift Baskets Announces New Online Presence, Social Venue for Mississippi Fans

*The Mississippi Gift Company is now providing an online community and shopping venue, featuring more than 750 made-in-Mississippi pottery and other artwork, and Southern food gift baskets and other unique items, handcrafted by more than 150 Mississippi gourmet food companies, entrepreneurs and artists.*

([PRWEB](#)) September 16, 2009 -- The Magnolia State's largest provider of gift baskets and handcrafted [Mississippi pottery](#), artwork, candles, jewelry, books, cookbooks, and gourmet foods announces a new online presence that includes a place for Mississippi enthusiasts and natives to connect, communicate and share their Southern heritage. The website will allow Mississippi natives and enthusiasts to shop authentic handcrafted foods and gift items, all made in Mississippi. With social features, customers can also share photos, videos, reviews and more.

The Mississippi Gift Company is the only company that sells items exclusively made in the state, and is based in revitalized downtown Greenwood, a weekend getaway spot known statewide for its specialty gift shops, luxury hotel, spa and restaurants.

"I love the state of Mississippi and our entire business is based on encouraging people from all over the United States to share food and gift items made in Mississippi with their clients, friends and family," says Cindy Tyler, CEO of The Mississippi Gift Company. "So it makes sense," Tyler continues, "to have a 'Connect and Share' feature. Now, Mississippians and Mississippi enthusiasts will be able to share their Mississippi and Southern heritage with us as well as others, building an interactive community."

The new website captures the feel of Mississippi with photography and natural backgrounds native to the state and sells everything from Mississippi mud cake mix to University of Southern Mississippi gift baskets. Other Southern gift baskets, towers, boxes and tins carry such themes as breakfast, downhome, gourmet snack, party in a box, cheese straws, "welcome y'all" and pecan samplers and are popular as [corporate gifts](#), according to Tyler. The company also sells works from such well-known artisans as The Good Earth Pottery, Peter's Pottery and Gary Walter's watercolor.

"Our customers love giving a piece of their heritage and sharing who they are with others. We love Mississippi as well, and we will continue to introduce Mississippi-made products to the world," says Tyler.

The new social media channels and other social features in "[Connect and Share with Us](#)" allow visitors to:

- Share and send product pages
- Join in The Mississippi Gift Company community through Facebook, LinkedIn, Flickr, Twitter, Youtube presence and blog
- Sign up for the eNewsletter, featuring stories about represented Mississippi gourmet food companies, entrepreneurs and artists
- View and share customer submitted videos and photos of interesting people, places and things in Mississippi
- Read and submit product reviews
- Browse The Mississippi Gift Company 32-page online catalog, download the catalog, or request a hard copy

to be mailed

Representing dozens of artists and offering [Southern food & gift baskets](#) and other Mississippi-made items, The Mississippi Gift Company has received accolades in USA Today, Southern Living, Paula Deen Magazine, Amazon.com and various national and regional websites, newspapers and publications.

About The Mississippi Gift Company:

A national mail order catalog and online gift company that specializes exclusively in food and gift items handcrafted in Mississippi for 15 years, The Mississippi Gift Company has scouted out the best Southern food, gift baskets, artwork and more to provide the largest selection of Mississippi-made items available anywhere. More than 750 made-in-Mississippi food and gift items are handcrafted by more than 150 Mississippi gourmet food companies, entrepreneurs and artists. The Mississippi Gift Company makes these items easy to shop and ship with a free 32-page mail order catalog available online and through the mail (customers call 800-467-7763 to request a catalog).

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### **Contact Information**

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